



Southern Sun

Press Release
May 2024

Southern Sun's Cape Town Hotels unite to combat hunger on World Hunger Day

In a demonstration of solidarity and commitment to fighting hunger, several of Southern Sun's Cape Town based hotels have launched initiatives in partnership with the SA Harvest Network, coinciding with World Hunger Day on Tuesday, 28 May 2024. These efforts underscore the importance of collective action in addressing global hunger and supporting local communities.



Cape Sun has taken a dedicated approach by selecting Salt River School as its primary project for the year, beginning with today's activities and continuing through Mandela Day and Arbour Day. 15 volunteers from Cape Sun were on-site at Salt River School, providing a nutritious meal of chicken biryani to 650 children. Highlighting the importance of this initiative, the General Manager of Cape Sun, Wayne Siepman stated, "With 120 of the total 650 learners at Salt River School being homeless and relying on the school as their main source of food, it made perfect sense to be here. We chose to partner with a school on this project because that is where you will impact the leaders of the future."

This initiative is aligned with SA Harvest's mission to end hunger in South Africa. SA Harvest is tackling the immediate food security crisis by rescuing nutritious food that would otherwise go to landfill and delivering it, free of charge, to those who need it most. Additionally, they are addressing the systemic causes of hunger and leveraging appropriate technology to ensure the effectiveness and scalability of their activities.



Southern Sun Newlands showed its support for World Hunger Day by aiding local heroes in Claremont at the U-Turn Rehabilitation Centre for the Homeless. Volunteers from Southern Sun Newlands distributed sandwiches, fruit, and juices, ensuring that the homeless community received a meal on the day. Ruan Nieuwoudt, Southern Sun Newlands General Manger, commented: “Supporting our local community on World Hunger Day is a profound reminder of the impact we can make. By providing meals to those in need, we hope to inspire others to join in the fight against hunger and help create a more food-secure future for everyone.”



SunSquare Cape Town City Bowl & StayEasy Cape Town City Bowl has also demonstrated its commitment to making a difference by partnering with Ladles of Love. A team of volunteers from SunSquare & StayEasy City Bowl provided 40 litres of nutritious vegetable soup to those in need. “We believe that everyone deserves access to healthy food and the opportunity to thrive,” said the hotel’s General Manger, Trevor Philander, emphasising their ongoing dedication to supporting their local community.

World Hunger Day serves as a reminder of the vital role that each of us can play in combating hunger. Southern Sun is humbled by the opportunity to contribute meaningfully to their communities, providing not just immediate relief, but also hope and support for the future.

To find out more about Southern Sun, visit <https://www.southernsun.com/>

.../Ends

ISSUED BY SOUTHERN SUN FOR MEDIA ENQUIRIES PLEASE CONTACT:

Neo Mboniswa | PR and Communications Manager | 082 466 2161 |
neo.mboniswa@southernsun.com

Southern Sun is the leading hospitality group in Southern Africa with hotels in South Africa, Africa, the Seychelles and the Middle East. Southern Sun's portfolio of brands includes award-winning luxury hotels such as 54 on Bath, Arabella Hotel, Golf & Spa, the Beverly Hills, Mount Grace Hotel & Spa and the Sandton Sun & Towers, as well as trusted economy offerings such as StayEasy and Sun1, well-known full-service brands such as Southern Sun Hotels, SunSquare and Garden Court, and a collection of resorts in idyllic settings. For more information, visit southern.sun.com, follow us on Twitter (@SouthernSunGrp), Instagram (@SouthernSunHotels), Facebook (Facebook/SouthernSunHotels) and LinkedIn (@Southern-Sun).



Luxury		Full Service	Economy	Convention Centre