



Press release
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Southern Sun introduces a new era of hospitality in Sandton

Sandton, Johannesburg - Southern Sun is proud to introduce the Southern Sun Sandton, previously known as Holiday Inn Sandton, which has been rebranded by the group and represents a new era of hospitality for business travellers, meetings, conferences, and events in the Sandton Central Business District.

“We are delighted to extend our presence in Sandton with this exciting addition, providing our signature Southern Sun Hotels brand to one of the area’s most well-established business and conferencing hotels,” said Southern Sun’s chief executive, Marcel von Aulock. “In addition to re-branding the hotel, we have fully refurbished the restaurant and bar, and refreshed the reception area and lobby lounge, adding to the elegance and comfort of this already stylish hotel, and we will be starting our extensive refurbishment of the rooms shortly.”

Southern Sun Sandton features 301 spacious bedrooms, the newly refurbished Eclipse Restaurant and Bar, the Skye Bar and rooftop Skye Venue, a fitness centre, a rooftop outdoor swimming pool, and a business centre. Ideal for accommodating groups and hosting meetings, conferences and functions, Southern Sun Sandton comprises two full floors of dedicated event space, offering a wide selection of versatile venues that can accommodate up to 400 guests and are equipped with modern technology. The Skye Venue located on the rooftop of the hotel, offers the ultimate function space for hosting unique urban events with sweeping views of Sandton.

To learn more about Southern Sun Sandton or to make a reservation, visit the website at <https://www.southernsun.com/southern-sun-sandton>.

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Southern Sun is Southern Africa’s leading hospitality group comprising an extensive collection of strategically located hotels, resorts, restaurants and conference facilities in South Africa, Africa, the Seychelles, and the Middle East. With a rich heritage of excellence and dedication to delivering service with flair, Southern Sun provides guests with unforgettable experiences at destinations that offer unparalleled variety and scale. The group’s portfolio of brands comprises award-winning luxury hotels such as 54 on Bath, Arabella Hotel, Golf & Spa, the Beverly Hills, Mount Grace Hotel & Spa, the Sandton Sun & Towers and Paradise Sun, as well as

renowned brand collections, including Southern Sun Hotels, SunSquare, Garden Court, StayEasy and SUN1 hotels, as well as a selection of Southern Sun Resorts in idyllic settings.

Southern Sun is committed to transformation and is proud to be a Level 1 Contributor to B-BBEE in South Africa – a certification that demonstrates the spirit in which Southern Sun actively contributes to broad-based black economic empowerment through its commitment to maintaining workforce diversity, developing and transferring skills, and providing support to small businesses and local communities. Southern Sun is consciously committed to integrating best environmental practices into its core business strategy and endeavouring to ensure that its conduct meets the needs of the present, while minimising the cost to future generations.

Escape to the world of Southern Sun, where exceptional experiences are created with passion and every day is a celebration. Visit southernsun.com. Follow Southern Sun on Twitter (@SouthernSunGrp), Instagram (@SouthernSunHotels), Facebook (Facebook/SouthernSunHotels) and LinkedIn (@Southern-Sun).



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