

Press Release September 2023

Southern Sun expands SunPet offering with two additional pet-friendly hotels

Tuesday, 12 September 2023 – Southern Sun proudly announces two additional 'SunPet' friendly hotels, with the conversion of Southern Sun Katherine Street, Sandton and Southern Sun Bloemfontein, both of which have opened their doors to welcome pets.

Recognising the bond between hotel guests and their four-legged companions, Southern Sun Katherine Street takes the lead in offering pet-friendly accommodation in the heart of Sandton. General manager Bilal Essop and his dedicated team eagerly await the arrival of guests accompanied by their pets. "Understanding that pets are often cherished family members, we believe that they shouldn't have to be separated while traveling," says Essop. "We want our guests to enjoy their time in Sandton, whether they're here for business or pleasure, and we hope that this new addition to our offerings will make their stay with us even more enjoyable."

Joel Stols, Southern Sun Bloemfontein's General manager added, "By extending our warm welcome to guests travelling with their pets, we're ensuring that no one is left behind when it comes to creating lasting memories. Our new pet-friendly rooms represent another step in redefining the way we approach hospitality, and we can't wait to see the joyful moments that unfold as our guests enjoy unforgettable stays together with their pets."

To ensure the utmost comfort and convenience for both guests and their pets, carefully selected rooms within each hotel underwent a pet-friendly conversion, and now feature hygienic vinyl flooring and a comfortable Sealy Posturepedic pet bed, together with a range of convenient SunPet amenities to make pets comfortable during their stay. In addition to the comfortable accommodation, guests can also dine with their pets at the hotels, which offer a SunPet Gourmet Menu, serving a variety of nutritious and delicious individually packaged dishes made with real ingredients.

In addition to the rooms, amenities and conveniences being offered, the selection of the SunPet hotels themselves has also received careful consideration. Southern Sun's general manager of corporate affairs, brands & marketing, Candy Tothill explains, "In addition to its garden rooms, we chose Southern Sun Bloemfontein so that guests en route to or from our existing SunPet hotel in Cape Town – SunSquare Cape Town Gardens – could also enjoy overnighting with their pets at another one of our trusted hotel brands during their journey. Southern Sun Katherine Street is set in beautiful gardens and neighbouring a pretty park, it could not be more perfectly suited to welcome SunPets, so we chose to also extend our signature hospitality to pets travelling in style in Sandton."

For those seeking to enjoy the SunPet experience, pet-friendly rooms are available at an additional surcharge of R250 per room per night, with a one-time non-refundable payment of R500 per stay. As part of their warm welcome, SunPets receive a treat upon arrival. Along with pet bedding for the ultimate sleep experience, during their stay, pets also have access to a selection of bowls, mats, toys, and other treats and conveniences to ensure a memorable visit.

Southern Sun Katherine Street and Southern Sun Bloemfontein are proud to incorporate the joys of pet-friendly hospitality and invite guests to discover the comfort, warmth, and genuine care of a truly pet-friendly experience.

Visit <u>https://www.southernsun.com/sunpet</u> to learn more.



A SunPet enjoying their stay in a Southern Sun **SunPet** friendly room.

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Southern Sun is the leading hospitality group in Southern Africa with hotels in South Africa, Africa, the Seychelles and the Middle East. Southern Sun's portfolio of brands includes award-winning luxury hotels such as 54 on Bath, Arabella Hotel, Golf & Spa, the Beverly Hills, Mount Grace Hotel & Spa and the Sandton Sun & Towers, as well as trusted economy offerings such as StayEasy and Sun1, well-known full-service brands such as Southern Sun Hotels, SunSquare and Garden Court, and a collection

of resorts in idyllic settings. For more information, visit southernsun.com, follow us on Twitter (@SouthernSunGrp), Instagram (@SouthernSunHotels), Facebook (Facebook/SouthernSunHotels) and LinkedIn (@Southern-Sun).

