

Southern Sun Receives Prestigious Gold Award at Africa’s Travel Indaba 2024

Southern Sun is delighted to announce that it has received the prestigious Gold Award for its exceptional stand at the recent Africa’s Travel Indaba 2024, the largest travel and tourism trade show on the African continent. The award, judged by a panel of external experts, recognises excellence in design, materials used, operations, and overall look and feel of the stand.



This year’s Indaba, held in Durban, set a record number of 1,200 stands, attracting visitors from across the globe, including the UK, India, China, and greater Europe. The event showcased the best of African tourism, drawing attention to the continent’s diverse travel offerings.

The Gold Award highlights Southern Sun's enduring commitment to quality and excellence in the tourism industry. Southern Sun looks forward to continuing its support for South African tourism and contributing to the growth and development of the hospitality sector.

Visit <https://www.southernsun.com> for more information.

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Southern Sun is the leading hospitality group in Southern Africa with hotels in South Africa, Africa, the Seychelles and the Middle East. Southern Sun’s portfolio of brands includes award-winning luxury hotels such as 54 on Bath, Arabella Hotel, Golf & Spa, the Beverly Hills, Mount Grace Hotel & Spa and the Sandton Sun & Towers, as well as trusted economy offerings such as StayEasy and Sun1, well-known full-service brands such as Southern Sun Hotels, SunSquare and Garden Court, and a collection of resorts in idyllic settings. For more information, visit southernsun.com, follow us on Twitter (@SouthernSunGrp), Instagram (@SouthernSunHotels), Facebook (Facebook/SouthernSunHotels) and LinkedIn (@Southern-Sun).



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