

Comrades renews partnership with Southern Sun

The Comrades Marathon Association (CMA) has confirmed the renewal of its long-standing partnership with Southern Sun.

CMA Chairperson, Mqondisi Ngcobo says, “As a proudly South African event, we are equally proud of our ten year long association with the leading hospitality group in Southern Africa. Southern Sun has maintained a remarkable footprint in the hospitality sector, both in South Africa and abroad; coupled with its very own proudly South African heritage spanning more than half a century. We take pleasure in renewing our partnership with Southern Sun as the Official Hotel Accommodation Partner of the Comrades Marathon.”

Ngcobo adds, “Over the past decade, this established hotel group has showcased its professionalism and attention to detail, be it in areas of accommodation, conferencing, banqueting or eventing; with the bulk of our launches, seminars, sponsors conferences, media briefings and gala dinners having been hosted at their hotels.”

“With an extensive collection of hotels across all sectors of the market in South Africa, the Seychelles and the Middle East, Southern Sun is perfectly positioned to serve the various requirements of The Ultimate Human Race and our Comrades athletes.”

Runners have the option of staying at award-winning luxury hotels, renowned full-service hotels and trusted economy accommodation offerings, thanks to the unparalleled variety and scale offered by Southern Sun’s hotel portfolio.

The group additionally comprises a wide selection of restaurants and bars and strategically located conference and banqueting facilities, as well as a selection of resorts in idyllic settings.

Southern Sun General Manager: International Sales, Sports & Sponsorships, Belinda McIntyre says, “With over 50 years of excellence providing a home away from home, Southern Sun has earned the trust of our guests, who find exceptional quality and service with flair at every one of our distinctive destinations. From functional to luxurious; and from exciting to relaxing, Southern Sun offers a brand and a service to suit every traveller’s needs.”

McIntyre adds, “We are excited about the future and especially with the renewal of our partnership with The Ultimate Human Race. The Comrades Marathon epitomises everything that is loudly and proudly South African and we value our association with this world-class event.”

The 96th Comrades Marathon will be a Down Run on Sunday, 11 June 2023, starting in the inland City of Pietermaritzburg at 05h30 and ending 12 hours later in the coastal City of Durban. Due to the ongoing roadworks, the distance will be approximately 90km. This will be the 48th Comrades Down Run. #Ziyasha #ThisIsIt



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