



Press Release – Tsogo Sun – 20/11/2017

An enchantment of bubbles: 54 on Bath Launches the New Perrier-Jouët Champagne Garden

November 2017 - Tsogo Sun's luxury Johannesburg hotel, 54 On Bath, launches its new champagne bar and garden by Maison Perrier-Jouët, an enchanting space of crafted beauty inspired by the Maison's delicate floral style. Against the backdrop of the Champagne Garden's sweeping terrace and breath-taking views, guests will enjoy an exclusive selection of prestigious Perrier-Jouët Champagnes.

True to Maison Perrier-Jouët's philosophy of uniting art and nature to bring beauty and wonder to everyday life, the Perrier-Jouët garden is designed to immerse guests in a refined and elegant ambiance in the Maison's signature green, white and gold, embracing the natural beauty of its surroundings within the refined and tranquil setting of 54 on Bath.

The new, stylish Champagne Garden offers a selection of Perrier-Jouët champagnes that is unrivalled in South Africa – notably the highly sought-after prestige cuvées Perrier-Jouët Belle Époque and Perrier-Jouët Belle Époque Rosé with its iconic, hand-painted anemone flower.

"The Perrier-Jouët brand is a perfect fit for the refined elegance of 54 on Bath and we are delighted to be the home of one of only a select few of Perrier-Jouët's world renowned enchanted spaces. At Tsogo Sun, we believe that champagne is all about great experiences, and our philosophy as a group is to make top international champagnes accessible to the market by pricing them only slightly higher than cost prices. In the case of Perrier-Jouët, the Grand Brut is priced at R760 a bottle, and the ultra-premium Perrier-Jouët Belle Époque is equally the most attractively priced in the country, if not the world," says Ravi Nadasen, COO of Tsogo Sun – hotels.

For Perrier-Jouët images & latest news, please go to: <http://digitalpressroom.perrier-jouet.com>

About Perrier-Jouët:

Perrier-Jouët is the most exclusive luxurious House of Champagne, which has been crafting wine since 1811. Benefiting from an exceptional vineyard, Perrier-Jouët is known for the finesse of its wines, fashioned with the expertise of just seven cellar masters in 200 years history.

For more information, please visit www.perrier-jouët.com

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