



Press release
08 June 2023

Southern Sun and Miss Earth South Africa observe World Oceans Day with beach clean-up

Sea Point, Cape Town – In keeping with the World Oceans Day theme for 2023, Changing the Tides, Southern Sun and the Miss Earth South Africa Leadership Programme joined forces with 70 students from Cape Peninsula University of Technology, Visions of Change, Ardagh Glass Packaging, and Skin Renewal to clean-up at Sea Point beach in Cape Town.

“Bringing young people in to help clean up and look after their local spaces shows a commitment not only to their planet and their ocean but to their community as well.” explained Ella Bella Constantinides-Leite, Educational Officer from the Miss Earth South Africa programme, which celebrates 20 years of environmental advocacy this year. “We have to include people from all walks of life to commit to ‘people and to planet’. This planet of ours, the oceans, the lands, the animals are all resources to us, and we must nurture and protect as much as we can, not just for future generations but for now.”

Candy Tohill, head of corporate affairs, brands and marketing for Southern Sun, commented: “As a hospitality group we are mindful of sustainable sourcing practices, and we incorporate them wherever possible. For example, our commitment includes a long-standing seafood procurement policy of only serving seafood on the on SASSI green list to protect our oceans and their inhabitants.” Southern Sun’s group environmental policy includes a ban on plastic straws and stirrers, and all hotels use only straws made of paper or corn starch and stirrers made of wood. Likewise, hotel in-room amenities such as shampoos are recyclable, while ‘forget me not’ items such as razor blades are made from corn starch and wheatgrass. “Through the relatively simple act of eliminating the use of plastic straws and drink stirrers in our hotels, we can significantly reduce the amount of plastic waste entering the ocean down the chain – something we have consciously been working on for a number of years,” she said.

To learn more about Southern Sun, visit the website at <https://www.southernsun.com/>. To learn more about Miss Earth South Africa’s leadership programme visit their website at <https://www.missearthsouthafrica.co.za/>.



Southern Sun partnered with the Miss Earth South Africa leadership programme to commemorate World Oceans Day with a beach clean-up in Sea Point, Cape Town on Thursday, 8 June 2023.

Pictured with the programme's Educational Officer, Ella Bella Constantinides-Leite (far right), are 2023 delegates (from left to right) Jessica Josias, Senamile Sishi, Jessica Williams and Lesego Matlou.



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Pictured with some of the programme's 2023 delegates (far left and far right) Jessica Williams and Senamile Sishi, is Mr Mholi Mabutho Hlanzi from Cape Peninsula University of Technology – 20 students from CPUT lent a hand in the clean-up.



Southern Sun partnered with the Miss Earth South Africa leadership programme to commemorate World Oceans Day with a beach clean-up in Sea Point, Cape Town on Thursday, 8 June 2023. Pictured here is one of the 2023 delegates, Lesego Matlou.

High-resolution versions of the above images can be downloaded via this link (expires on 15 June 2023): <https://we.tl/t-u59T12MtPJ>

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Southern Sun is Southern Africa's leading hospitality group comprising an extensive collection of strategically located hotels, resorts, restaurants and conference facilities in South Africa, Africa, the Seychelles, and the Middle East. With a rich heritage of excellence and dedication to delivering service with flair, Southern Sun provides guests with unforgettable experiences at destinations that offer unparalleled variety and scale. The group's portfolio of brands comprises award-winning luxury hotels such as 54 on Bath, Arabella Hotel, Golf & Spa, the Beverly Hills, Mount Grace Hotel & Spa, the Sandton Sun & Towers and Paradise Sun, as well as renowned brand collections, including Southern Sun Hotels, SunSquare, Garden Court, StayEasy and SUN1 hotels, as well as a selection of Southern Sun Resorts in idyllic settings.

Southern Sun is committed to transformation and is proud to be a Level 1 Contributor to B-BBEE in South Africa – a certification that demonstrates the spirit in which Southern Sun actively contributes to broad-based black economic empowerment through its commitment to maintaining workforce diversity, developing and transferring skills, and providing support to small businesses and local communities. Southern Sun is consciously committed to integrating best environmental practices into its core business strategy and endeavouring to ensure that its conduct meets the needs of the present, while minimising the cost to future generations.

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