

Press Release – Tsogo Sun Hotels – 11/10/2019

Tsogo Sun Hotels pops the cork on #ChampagneDay celebrations

"Every second, somewhere in the world, a bottle of Moët & Chandon pops."

The alluring delights of international #ChampagneDay are back at selected Tsogo Sun Hotels in October, this time with a difference – 2019 marks the 150th anniversary of the iconic Moët & Chandon Impérial and the 50th anniversary of Tsogo Sun Hotels.

True to form, Tsogo Sun Hotels' #ChampagneDay celebrations will continue long after the last sip of bubbly on Friday 18 October, right through to 31 October. The not-to-be-missed champagne and MCC special offers include Moët & Chandon Impérial at R549, Moët & Chandon Nectar at R599, Veuve Clicquot Yellow Label at R549, Veuve Clicquot Rose at R740, and Simonsig Kaapse Vonkel, Simonsig Kaapse Vonkel Satin Nectar, and Simonsig Kaapse Vonkel Satin Nectar Rose, each at R160. The picture-perfect settings where these incredible offers can be enjoyed are:

- Johannesburg: Sandton Sun, The Palazzo at Montecasino, Holiday Inn Sandton Rivonia Road, Southern Sun Hyde Park Sandton, Southern Sun Montecasino and Café Cru
- Cape Town: Southern Sun Cape Sun, Southern Sun The Cullinan and Southern Sun Waterfront
- KwaZulu-Natal: Southern Sun Elangeni & Maharani, Durban and Beverly Hills Hotel, uMhlanga

Says Miguel Chan, Group Sommelier of Tsogo Sun Hotels, "If you've never enjoyed Moët & Chandon at a Tsogo Sun Hotels venue then you have not celebrated #ChampagneDay! Tsogo Sun Hotels has a well-earned reputation as the home of a wide selection of excellent champagnes and MCCs at affordable prices, and our hotels, restaurants and bars are the perfect places to bring people together for memorable champagne experiences."

This year, in celebration of Champagne Day and the 150th anniversary of the iconic Moët & Chandon Impérial, the House's flagship champagne, Moët & Chandon winemaker Amine Ghanem will be visiting South Africa for the first time. Amine will be making appearances at two of Tsogo Sun Hotels' vibrant nightspots on the evening of #ChampagneDay. "Champagne Day is celebrated worldwide on 18 October and we're extremely proud that Moët & Chandon

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have chosen to share this momentous 150-year milestone with Tsogo Sun Hotel. We're honoured that our hotels are amongst the country's favourite places to enjoy the delicious taste of Moët & Chandon, South Africa's most loved champagne."

Indeed, the synergy between Moët & Chandon and Tsogo Sun has seen the hotels in this celebrated portfolio become a destination for champagne lovers in South Africa, drawn by the exceptional Moët & Chandon champagne offering.

The two Tsogo Sun Hotels #ChampagneDay events on Friday 18 October are in Johannesburg, on the spectacular Sandton Sun San Deck and at Southern Sun Hyde Park's vibey, both from 4pm to 10pm. The public will have the opportunity to meet Amine Ghamen, who will be hosting a #MoetMoment from 17h30 to 18h30 at Sandton Sun's San Deck and from 19h30 to 20h30 on the deck at Southern Sun Hyde Park, where DJ Fresh will add his unique blend of sounds to the mix from 21h00.

Patrick Leslie, Moët Hennessy Champagne Portfolio Manager, commented, "Our partnership with Tsogo Sun Hotels launched Champagne Day in South Africa several years ago, and we are delighted to be sharing Moët & Chandon Impérial's 150th anniversary with the public at Tsogo Sun Hotels' vibrant destinations this year. Surely there are few moments more memorable for Moët & Chandon champagne fans than a glass of their favourite cuvée with the man ultimately responsible for their creation?"

For more information on #ChampagneDay, visit https://www.tsogosun.com/offers/champagne-day or https://www.tsogosun.com, follow on Twitter @TsogoSun or like on Facebook @TsogoSun. #ChampagneDay #TsogoWine #MoetMoment

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